



## Caribbean American Heritage Month Awards

The **Business Excellence Award** salute individuals and companies that have distinguished themselves in areas such as entrepreneurship, longevity, growth, innovation, capital improvements, and consistent involvement in the community.

### Selection Criteria:

- Exemplify the highest standards of their profession
- Demonstrate excellence and success in their business and profession
- Promote diversity, equality and inclusiveness in their workplace and/or professional capacity
- Model commitment to sustainability in daily business practices
- Demonstrate leadership in the community; engage in significant volunteer activities and be a positive role model for the Caribbean community
- Visibly support the Caribbean community through contributions and/or in-kind services to service organizations or other community-wide causes

The **Lifetime Achievement Award** honors someone who has played a significant role in empowering individuals within the Caribbean community.

### Selection Criteria

- Recognizes the commitment and contribution of an outstanding individual toward the enrichment of the Caribbean community
- It is for a person, who has been a “voice” for the Caribbean for at least 15 years in the Rochester community
- It is for achievement that distinguishes the individuals work and provides a legacy for future generations
- It recognizes ongoing leadership and a career of excellent service to the Rochester and surrounding communities
- Is a Caribbean national or person of Caribbean heritage residing in the Rochester Community
- It is for someone who has been an ardent advocate for a cause that adds value to and brings pride to the Caribbean community in Rochester.

The **Champion Award** honors and recognizes individuals or organizations who have contributed significant efforts to influence and improve the quality of living for the Caribbean community in Rochester and its surrounding areas.

### Selection Criteria

- Takes action and address barriers to full participation of the Caribbean Diaspora and supports the to be an inclusive, welcoming, working and living environment in the Rochester Community
- Supports initiatives and programs that significantly encourage the Caribbean community’s full participation of all Caribbean members to benefit from working and living in an equitable, diverse and inclusive environment.
- Committed to providing access and opportunities for exposure for the residents of Rochester and its surrounding community to the Caribbean’s rich diverse history and culture.

The **Community Service Award** highlights the remarkable commitment and dedication of individuals to a social cause, or their unstinting support to one or more not-for-profit or charitable organizations. The importance and results of volunteer work deserve to be recognized outside the organization that benefited from the volunteer’s contribution.

### Selection Criteria:

- Active participation in the development of his or her community
- Significant contribution as a volunteer within community or charitable organizations or other not-for-profit organizations
- Active involvement in committees or task forces
- Participation in activities or events as a member, honorary chair, organizer, etc.
- Demonstrated achievements that will have a strong positive impact in the Rochester community

Individuals and organizations may nominate multiple individuals on separate nomination forms.

Nomination forms may be found on our website: [www.rwifo.com](http://www.rwifo.com)

The deadline for nomination submission to RWIFO, Inc. is: **May 11, 2017**