



RWIFO

ROCHESTER WEST INDIAN FESTIVAL ORGANIZATION, INC.

PO BOX, 64551
ROCHESTER NY 14624
585-234-0909

Email: rwifo@rwifo.com

ADVERTISING CONTRACT CARIFEST 2011 – August 13th Rochester Riverside Festival Site

The undersigned agrees to pay the sum \$ _____ for an advertisement in the Souvenir Journal for the 27th Annual Caribbean Festival, given by the Rochester West Indian Festival Organization, Inc.

The undersigned further understands that all advertisement copy must be in hand of the organization no later than July 15, 2011 with all checks made payable to the Rochester West Indian Festival Organization, Inc.

Company _____

Address _____

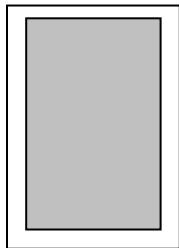
Phone _____ Fax _____

Size of Advertisement _____ E-mail _____

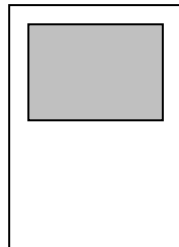
Camera Ready Copy _____ Photo (additional charge of \$20) _____

Authorized Signature _____

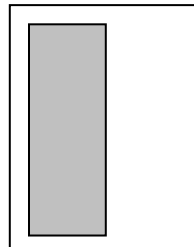
* Full page	11" x 8.5"	\$215	* Back Cover	11"x 8.5"	\$315
* Half page	8.5" x 5.5"	\$145	* Quarter page	4.5" x 5.5"	\$95
* Inside Front Cover	11" x 8.5"	\$295	* Business Card		\$65
* Inside Back Cover	11" x 8.5"	\$295			



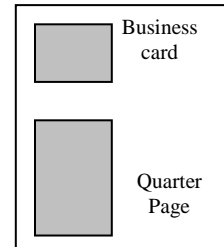
Full Page



Half Page
Horizontal



Half Page
Vertical



Business
card

Quarter
Page