



**RWIFO**

ROCHESTER WEST INDIAN FESTIVAL ORGANIZATION, INC.

PO BOX, 64551

ROCHESTER NY 14624

585-234-0909

Email: [rwifo@rwifo.com](mailto:rwifo@rwifo.com)

**CARIFEST PARADE CONTRACT  
AUGUST 13, 2011**

The undersigned agrees to pay the sum of **\$45** for participation in the Carifest Parade for the 27th Annual Caribbean Festival given by the Rochester West Indian Festival Organization, Inc. All **checks** are made payable to the Rochester West Indian Festival Organization, Inc by **July 30<sup>th</sup>**.

Group/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Type of vehicle:** Car \_\_\_\_\_ Truck \_\_\_\_\_ Flatbed truck \_\_\_\_\_

Other (please specify) \_\_\_\_\_

Size of Group: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

For more information, call 585-234-0909 or email [rwifo@rwifo.com](mailto:rwifo@rwifo.com).

## Parade Guidelines

- Parade application deadline is **July 30<sup>th</sup>** at **11:59 PM**.
- **Only registered groups will be allowed to march.**
- All groups must check in at 10:00 AM (**Liberty Pole Way & Pleasant St**).
- Groups must be ready at the starting point by 10:30 AM.
- Float line-up will be determined by RWIFO, Inc.
- The parade will start promptly at 11:00 AM.
- Groups with more than twenty participants must have at least two Parade Marshalls.
- No bicycles or strollers are permitted on the parade route.
- All children, whether walking or riding on a float, must have adult supervision.
- If a float involves a moving vehicle, no small children may walk in front or alongside the float.
- All materials on the float must be properly secured. If people are standing, proper support must be provided.
- All Trucks must be operated by a person with a valid CDL license.
- Profanity and/or materials deemed offensive by the parade director are not allowed on signs, banners or any other parts of a float (including music), or individual participating in the parade.
- Please keep a distance of three car lengths between you and the entry in front of you.
- Alcoholic beverages are prohibited.
- Any participant who fails to comply with the request of law enforcement officials or parade personnel will be removed immediately from the parade.

## Float Competition

Each Category is worth 5 points in each of the following areas.

**Creativity and Presentation:** Color coordination and showmanship, with the ability to showcase an idea that stands out.

**Discipline:** Formation and Group Coordination.

**Theme:** Practical ability to represent the idea, not just in words (How well does the theme fit into the rest of the production).

Information about the viewing area will be announced at the Carifest Parade meeting **July 30<sup>th</sup>** (tentative date).

The winners will be announced at the festival site after **1:00pm** on **August 13<sup>th</sup>**.